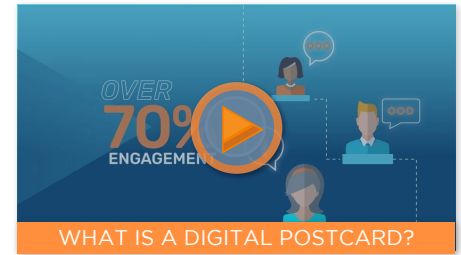


**ENGAGE EMPLOYEES WITH BRANDED MULTIMEDIA COMMUNICATIONS**

Our digital postcard communication campaigns average **more than 70 percent employee-engagement rates**. They are the perfect way to “push” actionable communications with video to target audiences with detailed tracking and reporting. Deliver by internal email, text, QR code, weblink or embed online. We do all the work for you including **custom design, testing, delivery and reporting**. And there is rarely a need to involve the marketing or IT department.



**INTERACTIVE DIGITAL POSTCARDS** | Drive engagement with content-driven communications

**1 EXPLAINER VIDEOS** [Find out more](#)

For short-form content like announcements and intros. Choice of three styles: Basic, Enhanced or Premium videos\*

**2 PRESENTATION VIDEOS** [Find out more](#)

Long-form videos with detailed explanations of complex topics and benefit plans\*

**3 PLANSELECT** [Find out more](#)

Employers may choose to include our complimentary overview video and direct access to the site\*

\*priced separately

- [Live Digital Postcard](#)
- [Digital Postcard Gallery](#)

**DIGITAL POSTCARD CAMPAIGN PRICING**

No. of Employees	Rate
Fewer than 2,000	<b>\$1,500</b>
More than 2,000	<b>\$2,000</b>

Add Interactive Content to Increase Engagement

- 1 EXPLAINER VIDEOS**
- 2 PRESENTATION VIDEOS**
- 3 PLANSELECT**

**CAMPAIGN RESULTS** | See the results from 200+ campaigns

**76% ENGAGEMENT\***  
**147% RESPONSE\***

\*average rate



[Download the Report](#)

“Our HR team is so excited about the new digital postcards. **They have allowed us to reach employees in all corners of the country with a crisp and consistent message.** We have saved countless hours for the HR team and employees by replacing the traditional in-person meetings with a slick digital delivery. **Time is money and the digital postcards allow us a more efficient approach to budgeting HR dollars.**”

**a.i. solutions**  
Christy Fenner  
HR Director